

Annex A

ITALIAN ROADSHOW IN THE UNITED ARAB EMIRATES (UAE)

A wider exploration and accompanying mission for Expo Dubai

An initiative promoted by SPICI srl in partnership with InnovUP

AGENDA AT GLANCE - 21-24 MARCH 2022

	MORNING	AFTERNOON	EVENING	ACCOMMODATION AND TRANSFERS
DAY 1 Monday 21 march 2022	Departure from Italy (Roma FCO o Milano MXP)	Arrival in Dubai in the evening and hotel accommodation	Welcome meeting	Hotel Transfer: Airport - hotel Dinner to define
DAY 2 Tuesday 22 march 2022	Departure to Abu Dhabi Visit at Innovation Hub -Flat6Labs -Hub71 Lunch	Meeting with Italian embassy (tbc) Visit at Sheikh's Zayed grand mosque	Back to Dubai Business dinner	Hotel Transfer: <ul style="list-style-type: none"> • hotel – Abu Dhabi • Innovation Hub – lunch • lunch – Italian embassy • Grand mosque – Dubai
DAY 3 Wednesday 23 march 2022	Departure to Sharjah Visit the Sharjah Research Technology and Innovation Park Lunch	Back to Dubai Visit at DTEC Visit at Expo Dubai	Free dinner	Hotel Transfer: <ul style="list-style-type: none"> • hotel – Sharjah • Sharjah– lunch • DTEC – Expo Dubai Lunch to define Free dinner
DAY 4 Thursday 24 march 2022	Return to Italy from Dubai			transfer: hotel – Airport with the flight destination FCO e MXP

***NB:**

This itinerary may be subject to changes based on the availability and interest of people and organizations with whom visits and meetings are scheduled

LIST OF CENTERS / INSTITUTES / EXHIBITIONS

- **Sharjah Research Technology and Innovation Park:** (<https://srtip.ae/>) - SRTI Park was established in 2016 by the royal decree of His Highness Sheikh Sultan Bin Muhammad Al Qasimi, Ruler of Sharjah, United Arab Emirates. It was mandated to develop and manage an innovation ecosystem that promotes Research and Development (R&D) and supports enterprise activities, utilizing the triple helix collaboration of industry, government, and academia. SRTI Park thrives to build an ecosystem that aims to generate innovation, nurture talents and foster an engaging community of like-minded people from over 150 leading academic institutions, companies and start-ups who connect, work and thrive in the SRTI Park within a free zone. It's providing an environment conducive to creativity and innovation by creating an attractive and sustainable research & innovation park.
- **Flat6LABS:** Each year, Flat6Labs invests in more than 100 innovative technology-driven start-ups, enabling thousands of entrepreneurs to realize their ambitions and become their institutional co-founders. In addition to investments, Flat6Labs programs are specifically made to reach the needs of innovative entrepreneurs, help them accelerate their growth with support services and connecting them to a network that includes hundreds of business mentors, investors and companies. Flat6Labs curates several programs:
 - **ACCELERATION PROGRAMS:** Femtech Accelerator Program (for digital health start-ups) and Flat6Labs Abu Dhabi (to support entrepreneurs in digital technologies in general)
 - **ECOSYSTEM DEVELOPMENT PROGRAMS,** which hosts hackathons, bootcamps and incubation programs for entrepreneurial talent (currently not in Dubai)
 - **SEED PROGRAMS:** Flat6labs Ignite is the active program in Dubai, with initial funding opportunities for start-ups with in partnership with AD
- **Hub71:** Against a backdrop of state-of-the-art infrastructure, through their strategic partner ADGM, they provide founders with programs, services, startup incentives and access to the best investors, world-class clients, expert mentoring and market opportunities. Hub71 has 3 different types of investors for its startups: Angel investors, Seed investors and Growth investors and offers different types of programs: Ventures Lab Program, a course of 9 months and the realization of the MVP, Outliers Program, to access finance and market services, Incentive Program, in which startups receive, among other things, dedicated services and spaces, Corporate Engagement Program, a bridge between large companies and start-ups to overcome their respective weaknesses, Accelerator Programs and Upskilling Programs , respectively useful for supporting innovators, making them "local champions with global ambition" and for connecting them with other talents and experts.
- **DTEC:** Dubai Technology Entrepreneur Campus is an integrated entrepreneurial ecosystem that provides the largest coworking spaces in the Middle East, assistance with the incorporation and registration of companies in Dubai and participation in events. DTEC is the ideal space for tech startups and entrepreneurs looking for a supportive community from which to start their new business: a large technological innovation hub in the ME.NA. region, for hundreds of startups, SMEs and entrepreneurs from all over the world. The camp has been awarded for its support to startups and SMEs in the Islamic digital economy, and has 2 important corporate partner labs, the Intel Innovation Center and the HP Innovation Garage. SANDBOX is the start-up program focused on early-stage



Società per
l'Innovazione
la Cooperazione e
l'Internazionalizzazione



technology entrepreneurs, while DTEC Ventures is the venture capital fund of the Dubai Silicon Oasis Authority and part of DTEC center.

- **Kelmer DUBAI - KELMER MIDDLE EAST LLC:** Kelmer Middle East s a business consulting company that helps other one to access the UAE market, by creating and developing business opportunities. Kelmer Middle East boasts a dynamic group of consultants with long-standing on-site experience and specialized in a wide range of business sectors.
- **GISEC (Gulf Information Security Expo & Conference) 2022:** is the Arab most famous Cybersecurity event, bringing together the region's most powerful cybersecurity buyers, investors and first movers to acquire new technologies from one of the largest showcases for global cybersecurity solutions. Thanks to the official support of major government entities (UAE Cyber Security Council, Dubai Electronic Security Center, Telecom Regulatory Authority, Dubai Police, Smart Dubai), GISEC Global attracts more clients and government buyers than any other emerging cybersecurity and technology exhibitions in the region, allowing 300 government departments to meet in one place.

HOW TO PARTICIPATE

Participation in the mission has a cost of **€ 3,000 per person**.

The participation fee **includes** the following services:

- Participation in the mission and in the program of meetings;
- Accommodation costs in a single room with breakfast (3 nights);
- Local transfer costs;
- Food costs (lunch and dinner, as explained in the program);
- Entrance ticket to Expo Dubai (1-Day Ticket).

The participation fee **does NOT include**:

- The travel Italy-Dubai flight;
- Services relating to the obligations for COVID-19 (for details, consult the Farnesina website: <https://www.viaggiare Sicuri.it/country/ARE>).

If request by individual participants, SPICI can offer the following **additional logistical and organizational services**, which will be quoted separately:

- Travel booking;
- Simultaneous Italian / English translation and interpreting services;
- Any other additional services, to be defined on the basis of specific customer needs.