



**Vincenzo Lipardi**

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Born in Naples on 25 February 1961, Vincenzo is a philosophy graduate from the University of Naples Federico II; he speaks correctly English and French. In 2019 he was included by MISE in the list of Innovation Managers, and he is an expert of REA - Research Executive Agency of the European Commission.

He is a specialist in science communication policies, the creation and management of Science Centers and Science Museums and he was President of ECSITE, the European network of Science Centers and Science Museums, after having been Vice President and Treasurer.

He was the co-founder of the City of Science of Naples and in 2016 he co-founded Campania NewSteel one of the most important Italian certified incubators, of which he is currently Vice President; he has been working in the field of business creation, scientific and technological innovation and internationalization of companies and the research - business system in abroad, with a particular specialization in China.

From 2016 to 2018 he was a member of the board of EBN, the European network of certified Business Innovation Centers. He is currently a member of the executive committee of ITTN - International Technology Transfer Network and a member of the Advisory Board of the International Technology Transfer Strategic Development Committee of the NICTC - Network for International Cooperation on Technology Commercialization.

In 2019 he co-founded Spici – Enterprise for Innovation, Cooperation and Internationalization, of which he is President.

From April 2005 to July 2011 he was Coordinator of the Institutional Communication, ICT and Information Department of the Municipality of Naples, where, among other things, he developed the *Knowledge Society Plan of the city of Naples* and managed the *program for the dematerialization of the administrative procedures of the Municipality of Naples*.

Over the years he has worked for MIUR and MAECI on important international scientific diplomacy projects, in particular in Iran and China; has carried out in collaboration with UNESCO, projects for the construction of scientific centers in Nigeria, Israel and Palestine. For the American ASTC, together with two other experts, he curated the birth of the first Science Festival in Kuwait.

In 1987 he co-designed and directed, together with physicist Vittorio Silvestrini, *Futuro Remoto*, a journey between science and science fiction, the first Science Festival in Europe.

In 2013, in partnership with the former CEO of the Kuwait Science Center Mijbil Al Mutawa, he conceived and promoted the creation of EMME - EuroMediterranean and Middle East Summer School of Science Communication.

In 2015 he conceived and promoted the creation of DREAM - Design and REsearch in Advanced Manufacturing, a laboratory dedicated to Industry 4.0 and specialized in additive and subtractive manufacturing, robotics, IoT, virtual reality. In 2016 he promoted the construction of the CI - LAM China Italy Laboratory for Advanced Manufacturing.

From 2012 until 2017 he was responsible for the “China-Italy Science, Technology and Innovation Forum”, the bilateral program of cooperation in the scientific and technological field between Italy and China, promoted by MIUR and MOST.

In 2016, on behalf of MIUR and in collaboration with MAECI, and the Iranian MRST, he promoted and organized the "Iran-Italy Innovation Forum".

In 2015 he received from the Chinese Minister of Science and Technology prof. Wan Gang, the Award of Excellence for his contribution to cooperation between China and Italy in the scientific and technological field.

### **Current Position**

**From August 2020 to today** he is a *member of the Board of Directors of Cinecittà Centro Commerciale S.r.l.*

**From June 2019 to today** he is *President of Spici srl – Enterprise for Innovation, Cooperation and Internationalization*. The company is an innovative international operator, promoted by a qualified core of academics, professional and managers, has as its object the offer of technological solutions, advanced specialized services and strategic consultancy for the internationalization of innovative research-business systems to and from Italy, Europe and the Priority Countries and in particular China. The company promotes the export of Italian excellence around the world and research-business matchmaking through its proprietary technological platform, configuring itself as a technostructure at the service of startups, companies, universities, research centers, technology clusters, districts, consortia and business networks.

**From 2017 to 2019** he was *Vice Chairman of Campania NewSteel*, the first business incubator in Southern Italy to be certified in accordance with the Italian law “Growth 2.0 Decree”, which he created and co-founded. The company, promoted by the University of Naples Federico II and IDIS Foundation – City of Science, is specialised in business start-ups, technological transfer and digital innovation. It was founded with the aim to contribute to organise the regional innovation ecosystem and contribute to the revival of the country’s production system by focusing on Industry 4.0. Over the last few years, the Neapolitan incubator has created more than 150 start-ups and manages the China Italy Best Start-Up Showcase programme on behalf of the MIUR.

**From July 2011 to March 2019** he worked for **Fondazione Idis – Città della Scienza**, which he created and co-founded together with physicist Vittorio Silvestrini. Over the years he has been **member of the Board of Directors, Secretary General and Director Communication and Strategic marketing**. Actually, is **member of the General Assembly**, the governing body of the organization. **Città della Scienza** is a cultural, scientific and innovation park situated in the former industrial area of Bagnoli district in Napoli and is an innovative structure that integrates the first Italian Science Centre, an interactive science museum visited by over 300,000 people a year; an Advanced Training Centre and a Business Incubator. The park is equipped with an international Expertise Centre on Industry 4.0, DREAM - Design and Research in Advanced Manufacturing. Finally, the City of Science is one of the main European centres for the internationalisation of research-business innovation systems.

**In 2017** he became member of the Steering Committee for the setting up of the **Beijing Science Center** on request of the BAST - Beijing Association for Science and Technology.

**From 2013 to today** he is member of the **Executive Committee of the ITTN - International Technology Transfer Network**, which operates under the mandate of the BMSTC - Beijing Municipal Science & Technology Commission, an institution under the Chinese Ministry for Science and Technology (MOST) that aims to promote international technology transfer. In recent years, the

ITTN has fostered long-term partnerships with more than 200 international technology transfer organisations in 15 countries.

**From 2016 to March 2018 he is member of the Board of EBN - European Business Network**, as the representative of Italian BICs. EBN is the network of certified Business Innovation Centres in Europe (agencies for innovation, incubators and accelerators) that support the development and growth of innovative entrepreneurs, start-ups and SMEs in individual countries.

**From 2007 to 2009 he was Chairman of ECSITE - European Network of Science Centres and Museums**, of which he was Board member over the years. ECSITE groups over 400 museums and Science Centres in Europe and is part of an international movement structured into macro-regions encompassing over 2000 museums and scientific centres worldwide.

**From April 2005 to July 2011 he was Coordinator of the Institutional Communication, ICT and Information Department of the Municipality of Naples**, where, among other things, he developed and promoted the *knowledge society plan of the city of Naples*. He promoted and initiated the *program of dematerialization of the administrative procedures of the body* and launched and built the town's "Casa dell Informatica", the municipal center created to design the Neapolitan smart city. It created the municipal Web portal, unifying and simplifying the various multi-channel channels present in the institution and designed and built the territorial network of URPs spread across all 10 municipalities of the city; among other things, it has created the school for computer education for citizens. In 2007 he designed and created the first municipal web TV in Southern Italy. In 2008 he was appointed member of the General Council of the Universal Forum of Cultures held in Naples in 2014. In 2009 he was the special envoy of the Mayor of Naples Rosa Russo Iervolino in Dae-Jung in South Korea, in the competition to host the 63 ° edition of the IAC - International Astronautical Congress, the largest world's event in the sector; the event was then held in Naples from 1 to 5 October 2012.

**From 2001 to 2005 he was Chairman of CUEN srl**, a national publishing house specialised in scientific and technological dissemination. Major productions include *Tessere*”, the successful series of paperbacks edited by Emanuele Vinassa De Regny.

**From 1992 to 1994 he was CEO of Futuro Remoto srl, later EFFE ERRE Forme di Comunicazione srl**, a company organised into two branches. The first specialised in setting-up major cultural and scientific events and the organisation of exhibitions and events. The second in services for technology transfer and company intermediation services: Other services offered were the creation of communication and advertising campaigns, and the design of marketing and commercial campaigns.

**From 1991 to 2005 he was Director General of the IDIS Foundation**, which he co-founded in 1991. The Foundation, promoted by leading figures in the world of culture, economy and science - including Nobel Prize Winners Carlo Rubbia and Rita Levi Montalcini - was founded with the aim of offering a contribution to the dissemination of scientific and technological culture in Italy and in the Mediterranean.

**From 1987 to 1991 he was Vice Chairman and Editorial Director of the Cooperativa Universitaria Editrice Napoletana scientific publishing house**, one of the most important "smaller" Italian publishing houses specialising in the production of technical-scientific books. The Cooperative, founded in the Polytechnic University of Naples ("Politecnico di Napoli"), was one of the most significant cultural promotion structures in the city, and the creator and organiser, among other things, of the Fiera del Fumetto (Comic Book Fair), one of the sector's main initiatives at national level, as well as numerous cultural activities for the dissemination of scientific and technological culture.

### **Main activities carried out in the field of economic and industrial development.**

Since November 2020 he has been a member of the Advisory Board of the International Technology Transfer Strategic Development Committee of the NICTC - Network for International Cooperation on Technology Commercialization.

In March 2017 he obtained by the Italian government, the nomination of Città della Scienza as “Italian Point of Contact (POC) of the ASEM Cooperation Centre for Science, Technology and Innovation (ASEM-CCSTI), the network promoted by the Chinese government and commissioned by President Xi Jinping.

In 2016 he promoted and managed on behalf of the Italian Government, in particular the MIUR and MAECI, the creation of the **Iran-Italy Innovation Forum**, the bilateral program - the first in Europe - for the internationalization of research-innovation systems among two countries, whose first edition took place in Tehran in April 2017.

In 2016 he co-promoted the construction of the **CI - LAM China Italy Laboratory for Advanced Manufacturing**.

In November 2016 he promoted the “**China- Italy Maker Space**”, a bilateral centre born with the aim of providing services for Business Creation, Innovation, International, Technology Transfer.

In 2016 he promoted and realized the Italian pole of the **CITTC – Italy -China Technology Transfer Center**, with two offices in Naples and Bergamo.

From 2012 to March 2018 he was responsible for the *China-Italy Science Technology and Innovation Forum*, the national cooperation program between Italy and China promoted by the Italian and Chinese governments, managed on the Italian side by MIUR and MAECI and for Chinese part from the MOST. The program is aimed at the internationalization of innovative research-business systems, with the aim of strengthening cooperation on science and technology between the two countries. The program has been a huge success and in recent years has allowed the realization of over 600 agreements between Italian and Chinese companies, including over 85 strategic projects.

In 2015 he conceived and promoted the creation of **DREAM - Design and Research in Advanced Manufacturing**, one of the leading **European Expertise Centres dedicated to Industry 4.0**, specialising in additive and subtractive manufacturing, robotics, IoT and virtual reality. He also launched the DREAM Academy, an international advanced training course for the creation of new professional profiles specialised in these topics.

In November 2015 he received the **Award of Excellence by the Chinese Ministry of Science and Technology** from the **Chinese Minister for Scientific Research Wan Gang** for his contribution to the cooperation between China and Italy in the scientific and technological field.

In 2014 he promoted the establishment of the **AIC - Area Industria della Conoscenza (Knowledge-Based Industry Area)**, the first post-incubation centre in central and southern Italy and the first hub of Bagnoli's new "knowledge-based" industrial district. Founded in 2014 on the initiative of the **Consorzio Area Tech Coroglio**, it hosted 20 highly internationalised innovative SMEs that successfully passed the incubation phase at the City of Science, with a total turnover of approximately EUR 40 million, 350 highly-specialised employees and about twenty patents in assets.

In 2014 he was one of the main promoters for the establishment of **Bagnoli's Centro Commerciale Naturale (Natural Commercial Centre)**, of which he is a member of the Steering Committee. CCN Bagnoli is a consortium that deals in local development and aggregates over 80 economic operators located in the City of Naples' Bagnoli district. Members are active in the sectors of commerce and

crafts, the culture and knowledge industry, hospitality and entertainment activities and business services. The Centre's objective is to coordinate and channel actions for the territory's promotion and enhancement.

**From 2011 to today** he has directed the **SIEE - Sino-Italian Exchange Event, the innovative platform** created in partnership with **BAST - Beijing Association for Science and Technology**, for the promotion of research results and young talents in high-tech sectors in China and Italy.

**In 2003** he contributed to the creation of the **Business Innovative Center and the Incubator of Città della Scienza**, a structure awarded by the European Commission in 2007, during the VI International Conference as "Best Practices in Science-Based Incubators".

### **Main activities carried out in the field of Science Communication and Social Innovation**

**In October 2017** he has been selected by the **ASTC - Association of Science - Technology Centres** in North America, as one of three international experts responsible for setting up the first Science Festival in Kuwait, promoted by the **KFAS - Kuwait Foundation for Advanced Science**.

**In 2017** he contributed to setting up **Corporea, the City of Naples' museum-incubator dedicated to the human body and health technologies**. Corporea is housed in an innovative building of about 5,000 square metres, consisting of exhibition areas, laboratories and an Incubator for companies specialising in health technologies. Alongside Corporea, he promoted the establishment of the first 3D Planetarium in the South of Italy.

**In 2015** re-projected and relaunched **Remote Future. A Journey between Science and Science Fiction**, the first European Science Festival set up in 1987 - transforming it into one of the most important **social innovation platforms** in Europe. The event was awarded the Medal of the President of the Republic Italian in 2016, on the occasion of its thirtieth anniversary. The new Remote Future 2.0 is held every year in Piazza del Plebiscito in the heart of the City of Naples. It boasts a huge attendance of about 250,000 visitors and is promoted by the City of Science, the seven Universities of the Campania Region, the M.I.U.R. with the involvement of the main regional and city institutions, the major national research centres, museums, cultural foundations, the business community, the labour market and schools.

**In 2014** he was a member of the **Beijing International Science Festival Roundtable Conference** promoted by the **Beijing Association of Science and Technology** together with representatives of the most prestigious scientific-cultural institutions for scientific communication in the world.

**In 2013** in partnership with the CEO of the Kuwait Science Center Mijbil Al Mutawa, he conceived and promoted the establishment of **EMME - EuroMediterranean and Middle East Summer School of science communication**. The school was promoted on behalf of two important international networks: ECSITE The European Network of Science Centres and Museums and NAMES, its counterpart in North Africa and the Middle East, **is an important scientific diplomacy initiative**, aimed at building a community of stakeholders involved in the socio-economic development of the Mediterranean's southern shores. The school has the patronage of UNESCO and the European Union, and its main sponsor is the KFAS - Kuwait Foundation for the Advancement of Science.

**In 2002** he designed and launched the **Three Days for Schools - Smart Technology and Innovation Days**, a national event dedicated to new technologies for education and teaching.

**In 2001** he contributed to the creation of **the Science Center of the city of Naples**, the first in Italy, a new generation scientific museum, of about 11,000 square meters, and visited by about 350,000 people, inaugurated by the President of the Republic Carlo Azelio Ciampi.

**From 2008 to 2011** he was a member of the *IPC - International Program Committee*, representing Europe. The purpose of the Committee was to organise the **World Congress of Science Centres and Science Museums** held in Cape Town, South Africa, in 2011.

**From 2006 to 2008**, he promoted with the **Pontifical Council for Culture** the creation of the first **Science Festival in Nigeria**, in the city of Owerri, capital of the Imo State, a project carried out in partnership with Nigerian universities and aimed at promoting scientific culture and technology as a development tool in Africa, and to the creation of a permanent scientific center dedicated to scientific dissemination, inaugurated in February 2018.

**From 2004 to 2007** he promoted the founding of the **first Palestinian Science Centre, at the Al-Quds University of East Jerusalem**. The project, the fruit of collaboration between Palestinian, Israeli and Italian institutions, started off with the cooperative set-up of an exhibition on mathematics as an instrument for dialogue and peace in the Middle East. The Palestinian Science Centre currently hosts tens of thousands of visitors and is one of the pillars of science education policies in the area.

**In 2003** on behalf of UNESCO, he developed a feasibility study for the construction of a Science Centre in Iraq as part of the programme to rebuild the country's education system after the war.

**In 1987** he co-designed and directed "**Futuro Remoto. A Journey between Science and Science Fiction**", the first Science Festival in Europe, in partnership with physicist Vittorio Silvestrini. Futuro Remoto was the forerunner of a network of Science Festivals that developed in Europe and in the world, in particular in North America. The Eusea - the *European Science Engagement Association* has been currently established in Europe and is made up of scientific communication professionals, universities, science centres, innovative cities and cultural institutions.

### **Other Activities**

**In 2013** he was among the promoters of the **crowdfunding campaign for the reconstruction of the City of Science**, the scientific center of Naples destroyed by an arson in March 2013, which is taken for example by Wikipedia as the most important campaign carried out in Italy (with a collection of over one and a half million euros).

### **Personal skills and competences acquired throughout life and career**

He is a native Italian speaker.

He speaks and writes fluently in English studied by participating in specialized courses including at the Bell School (Cambridge and London), at the Pilgrim (Canterbury), at the British Council (Naples), at the English Language Center (York) etc.

He speaks French from practice acquired by participating in specialized courses at the Francais Institute (Naples), the Ecole France Langue Institute (Paris), the Eurocentre Institute (Amboise), the Eurocentre Institute (La Rochelles).

### **Technical skills and competences**

With computer he has:

- Good knowledge of the main Windows office automation software
- MS project course, Idis Foundation, Naples 2003

## **Publications and Public Speaking**

Throughout his life he has published countless articles in national magazines and newspapers including Repubblica, il Sole 24 ore, il Mattino and has contributed to books on the role of science and innovation in modern society.

He contributed, with his interventions, to the following publications: AAVV. "The evolution and Worldwide expansion of Science centers", Science Centers and Science Events - A Science communication handbook, Springsten 2013 edited by A.Bruiyas and M.Riccio. 2) AAVV. Digital Naples. Editori Riuniti University Press 2011 edited by P. Greco and S. Pisani 3) AVV. "Science and technology at the service of the development of the Mediterranean basin" on behalf of the European Commission Dg XII 1994; and co-editor of the volume "Enrico Berlinguer, ideas and struggles for peace, Naples 1996.

Among the main essays presented in recent years at international conferences and symposiums, we note:

1) "La Museologie scientifique, toute une histoire" Paris, France, November 2016; 2) "Knowledge based economy: culture, innovation and cooperation as engine for development" International technology Transfer Conference, Beijing, April 2015; 3) "Science, Culture, Technological and Innovation: The knowledge society, an opportunity to change our society", Zhongguancun Forum, Beijing, September 2013; 4) "Beyond North-South for a sustainable development and a new Mediterranean renaissance" Turin Italy, November 2011; 5) "Advancing Science in Developing Countries". European Science Open Forum, Turin, July 2010; 6) "Science Communication as a bridge between culture" Presentation at the Beijing Science Festival Beijing 2014; 7) "Building European cultural space: the role of science centers and museums" Ecsite Annual Conferences; 8) "Scientific Culture and Social Innovation for the development of the Mediterranean countries", NAMES conferences Alexandria, Egypt.

He is regularly invited on national TV and radio as a commentator.